

Dear PGRSA Members and Associates:

We are pleased to announce that the call for abstracts and registration for the 2014 meeting of PGRSA are both now open. You can also now make your hotel reservations for the meeting. We encourage you to make your reservations early as we have a very good price for the conference hotel (San Francisco Hilton Financial District) which is located in the heart of San Francisco and the rooms will likely fill fast. The hotel itself has excellent facilities for our meeting and it is centrally located close to a fantastic array of restaurants and attractions that are within walking distance for some fun after meeting hours.

We have an exciting program covering the hot new topics in Plant Growth Regulation and hope you will submit your presentations early so that we can build a great program around this core of outstanding Invited Presentations. The instructions for submission of abstracts, registration for the meeting and making hotel reservations are all online on the new PGRSA webpage. The list of invited speakers and the tentative program outline are both attached. We look forward to seeing you in San Francisco.

It is also time for the annual renewal of memberships, acceptance of new memberships, and order of publications.

To renew your membership or to join as a new member, you may renew online with a credit card at <http://shop.ashs.org/home.php?cat=278>. Membership forms and the link for online renewal may also be accessed through our website www.pgrsa.org. We encourage you to renew your membership or join PGRSA to stay in touch with the Society's news and utilize our on-line access to the most current Proceedings.

In 2014, we have again partnered with the American Society for Horticultural Science to provide management services for PGRSA. Please be sure we have your correct e-mail address, as PGRSA uses e-mail to correspond with its members regarding the annual meeting, including the call for abstracts and meeting registration, and other news updates. You may update your contact information at any time by contacting the PGRSA Executive Secretary, Cindy Slone at <mailto:cslone@ashs.org>.

Check the PGRSA website often to get the latest information on the 41st annual conference which will be held July 13 - July 17, 2014 in San Francisco! This will be the PGRSA's 41st Annual Conference and it will be held jointly with the Japanese Society for the Chemical Regulation of Plants (JSCRIP). The conference will be held at the Hilton San Francisco Financial District. Check the website often for conference updates! The invited speaker list is now available on-line. You can also access contact information for members of the Steering Committee and communicate with us. We welcome your comments and suggestions.

Thank you!

Sincerely,

PGRSA/ASHS

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